P2P

Point to Point Communication Corp.

Cabling and Infrastructure Manufacturing

Networking and Communications Systems Design

OEM Concept to Implementation Solutions

Focus Applications: Security, ProAV, IoT, FTTx, Medical.

Vertical Markets

Point 2 Point supports the installer and contractors in a number vertical markets that includes:

- Stadiums
- Hospital technologies
- Airports and transit systems
- Government and DOD
- Digital Signage
- Home and business security
- Smart home technologies powered by 5G and FTTH
- Home power efficiencies and monitoring
- LED lighting solution
- Smart City Technologies, Smart Highways

Point 2 Point Core Competencies

Point 2 Point has built their reputation as engineering experts in infrastructure solutions for data communications and fiber optic applications. Some main focus point:

- Data Centers and Server Rooms
- Building & Campus Infrastructure
- DAS and In-building Wireless
- GPON, 5G, SFP
- Security, ProAV and Emerging Technologies.
- BMS (Building Management Systems)
- Fiber to Home (FTTH)
- Fiber to the Antenna (FTTA)

NO FEAR FACTORS FROM P2P

Over 30 years of expertise by CEO

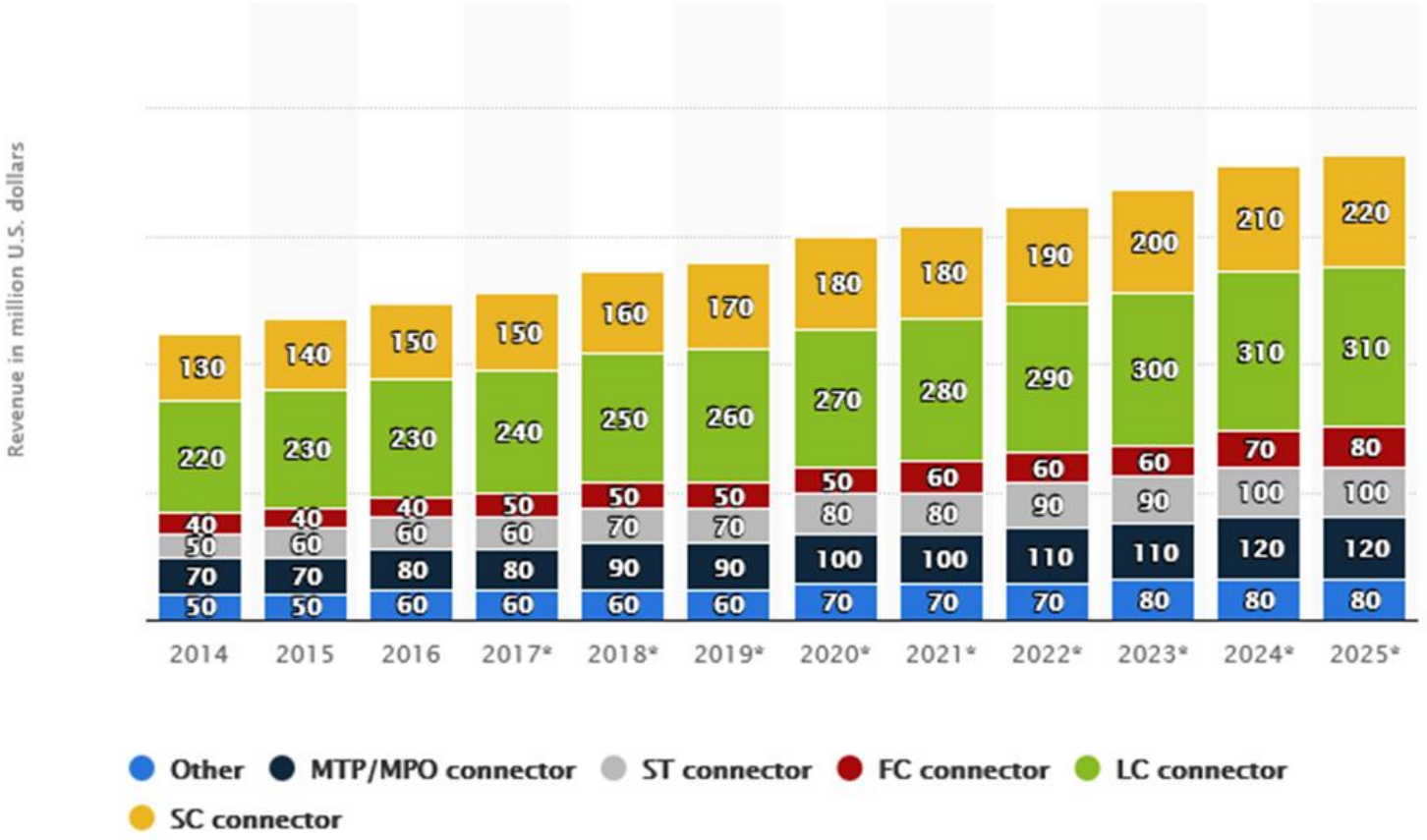
Team of highly knowledgeable engineers that can:

- Provide assistance from product concept to patent exploration
- We will evaluate the right product solutions to meet your needs
  - We look for the cutting edge technologies that are coming to market that provide best solutions for the integrators & installers
- We assist in the design ideas and participate in site visits
- We explore the goals of the project for feasibility (Financial or practical)
- We evaluate the participating manufactures and assess the connectivity solutions that meet the desired specifications (bids)

Our Global Sourcing skills are composed of factories in various nations in order to provide proper flow of products.

Point to Point Product Categories

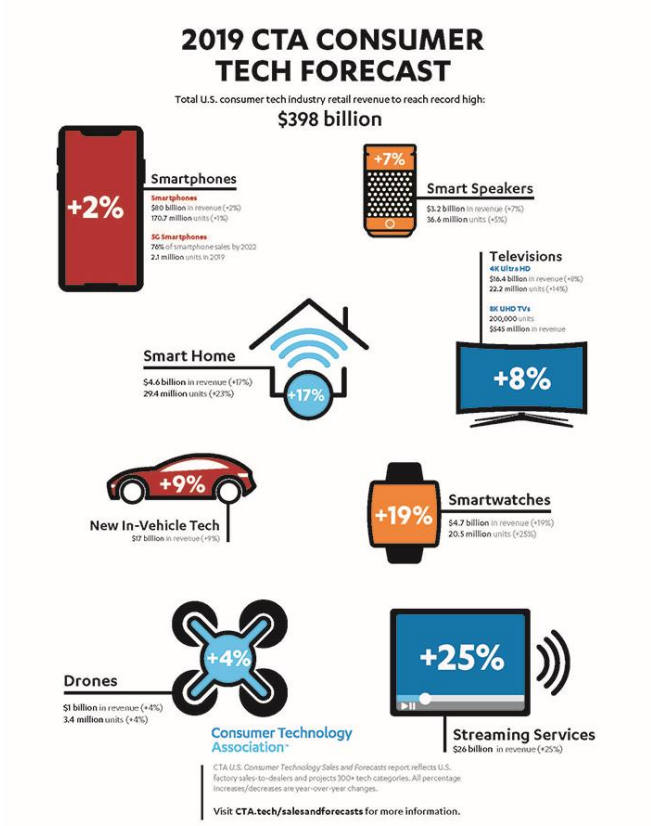
- P2P is a communications company with expertise in:
  - Armored Fiber Optics Cabling (Bulk and Patch Cords)
  - Hybrid Cabling (Copper and Fiber Mixed Solutions)
    - Copper Cabling (CAT5E to CAT 8), Coax, Low Voltage
    - Fiber Cabling Singlemode and Multimode
    - Custom Glass Fiber Solutions
  - Doubled Armored Fiber Optic Bulk Cables
  - Accessory Products:
    - Fusion Splicers and Fiber Tools
    - Fiber Connectors and Splice Tails
    - Splice Trays and Accessories
    - Metal & Panel Products

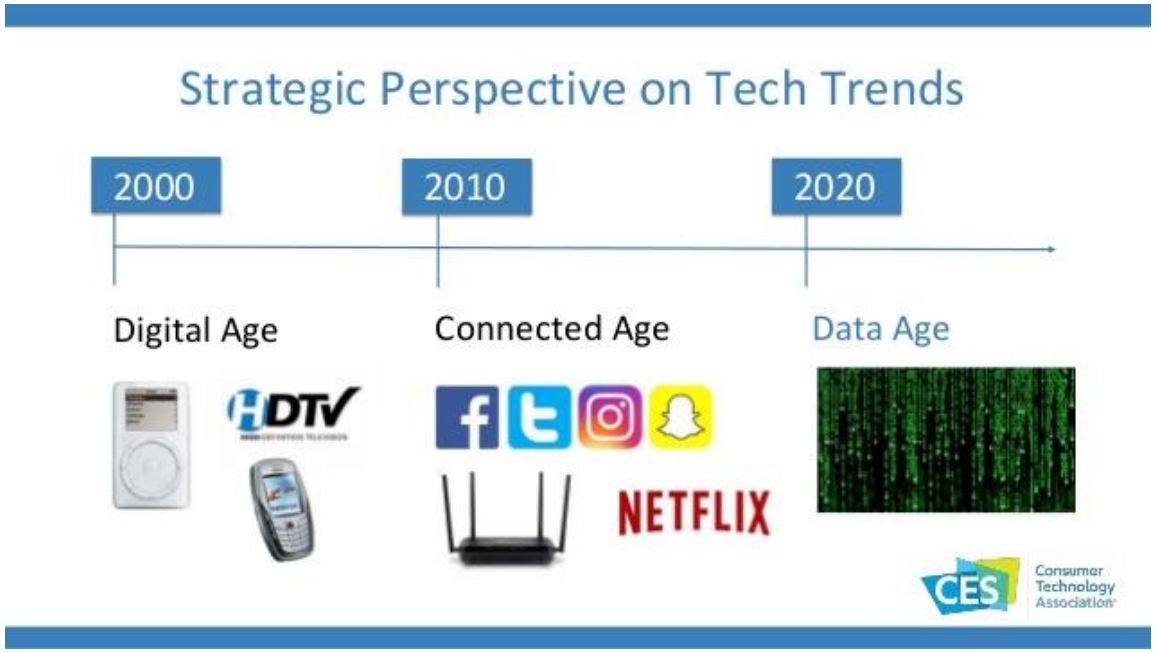


Fiber optic connector market revenue in the United States from 2014 to 2025 (in million U.S. dollars), by product

- These statistic shows the fiber optic connector market revenue in the United States from 2014 to 2025, broken down by product.
- In 2018, the fiber optic LC connector market in the United States generated around 250 million U.S. dollars in revenue.

Pro AV Market Trends





2020 Vertical Market Trends

Digital Health at CES

Resilient Technologies at CES 2019

Cyber Resilience

Emergency Preparedness

Disaster Recovery

Public Alert Systems

Anti-Terrorism

Consumer Devices

Vehicle Tech Trends at CES 2019

Future of Mobility

V2X Communications

Electric Vehicles

Self-Driving Fleets Take to the Streets

Company	GM (Cruise)	Ford (Argo AI)	Daimler/Bosch
Location	San Francisco, CA	Washington, DC	San Jose, CA
Date	Early 2019	Early 2019	2019

Japan's VR Theme Parks – Come In and Plug In

A.I. Perfecting Closed Captioning

"If I had stories from the past ten years for my local station in Austin, Texas, I could feed all of that in beforehand. So, Watson Captioning would have local celebrities, local politicians, all that stuff ahead of time."

David Kulczar
Senior Product Manager
IBM Watson Media
Source: NScreenMedia

Point 2 Point Certifications

Point 2 Point complies with industry standards and certifications for many of our products

Depending on application, P2P will assure appropriate standards and certifications that adhere to required specifications

This includes but not limited to:

TELCORDIA - various GR requirements
UL, EIA , TIA , IEC, ISO
VERIZON - FOC

Go To Market Strategy

P2P follows the sales channel from manufacturer to distributor to installer/integrator and finally to end user

P2P understands the nuances involving the handling of the supply chain when using this channel

P2P will develop a network of manufacturer representatives throughout the U.S. market

P2P will support the rep with marketing assets that will generate sales

P2P will support the reps with a strong line of communication that will entail consistent monthly recaps with all the reps as a team

P2P will work with industry trades that generates awards and media stories for the brand

P2P will support sales with regional shows, events, lunch & learns

P2P will meet with all reps in the market with their key clients

P2P will provide leads generated from Social Media Promotions and Trade Shows

P2P will provide the necessary marketing materials to the sell the product

P2P will create promotions, contest and events to generate interest with the buyers